

Greg Perlman

Staff Software Engineer

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SUMMARY

Staff engineer with a decade of experience across frontend architecture, BFF services, and frontend infrastructure. Spent three years as an engineering manager leading a team of eight while staying hands-on, then returned to the IC track to set technical direction as the company scaled. I care about developer experience, shipping fast without breaking trust, and code that reads like it was written for the next person.

EXPERIENCE

Staff Software Engineer · Givebutter

January 2025 – Present · Remote

- Set technical direction for frontend architecture as engineering grew past 50 and the platform surpassed \$5B in cumulative donations across 70,000+ nonprofits
- Built "Churn", a worktree-first local development sandbox that replicates our EKS environment — a Go daemon, MCP server, and Caddy reverse proxy — replacing Laravel Herd across engineering
- Architected the core WYSIWYG editing system and shipped the Canva OAuth integration end to end
- Built an accessibility conformance reporting (ACR) pipeline producing self-attested ACRs for two flagship products
- Run the Engineering Tech Forum, evangelizing RFC culture as the venue for cross-team technical decisions
- Partnered with the VP of Engineering to establish the engineering interview process

Frontend Lead (Engineering Manager) · Givebutter

December 2021 – January 2025 · Remote

- Led frontend engineering within an FE/BE-split team, growing to 8 direct reports, as the company scaled from ~30 to 200+ people and the platform crossed its first \$1B — then \$2B — in processed donations
- Hired all 8 of my direct reports and coached at least 3 to promotions at senior or above — while remaining a hands-on contributor, shipping alongside the team throughout
- Owned the rollout of Givebutter's mobile app end to end
- Spun up the frontend monorepo and owned all frontend infrastructure and ops: CI/CD, tooling, and releases across React, TypeScript, and Vite
- Architected the embeddable widgets platform on Cloudflare Workers and built the frontend filtering engine
- Established the component library, an automated accessibility reporting engine, and end-to-end test coverage

Lead Software Engineer · Wells Fargo

October 2019 – December 2021 · Boston, MA

- Led digital transformation of the SBA lending product, driving a 50%+ increase in SBA and SBA-related originations
- Championed the team's pipeline migration during a reorg, streamlining CI/CD configs and distribution for all frontend projects
- Cut app bundle sizes 30-60% via code-splitting and tree-shaking; Lighthouse scores improved from ~50 to ~90
- Code-owned multiple projects end-to-end: architecture, PR review, and release management

Software Engineer II · FlexShopper

July 2018 – October 2019 · Boca Raton, FL

- Built a consumer-facing payment plugin in TypeScript and React
- Rewrote the legacy customer-service platform front to back with React and Node

Lead Software Engineer · Nebular Design, LLC

October 2016 – July 2018 · Boca Raton, FL

- Helped an early-stage startup sustain 30%+ month-over-month growth; led the dev team for six months in the CTO's absence

EDUCATION

University of Rochester — B.A. Digital Media Studies, Finance Minor